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Vol. 105 No. 18

Broadcasting Oct 31

Senate votes to stop FCC action on fin-syn for six months □ Networks battle administration over Grenada coverage □ At Large with Eddie Fritts

WAR CLOSED □ Reagan administration keeps press in dark and delays journalistic access to fighting in Grenada. **PAGE 27.**

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HOLLYWOOD VICTORY □ Senate action on fin-syn would delay any action by FCC for six months. **PAGE 33.**

THE WINNER IS... □ National Public Radio selects Doug Bennet as new president. **PAGE 34.**

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Owens no longer appears on camera. Viewers identify Owens too strongly with his role in the syndicated revival of *Laugh-In*, said Bennett, and as a result, could not take him seriously on *Break Away*. Entertainer Peggy Cass, also a victim of negative viewer response, has been phased out of the show completely.

A number of other, more subtle changes in the program's format are likely to come, said Bennett, including changes in the length of some segments. Those changes will not in-

CBS regains winning form

CBS-TV triumphed with a full, two-point ratings lead over second-ranked ABC-TV in the fourth week of the new season prime time ratings race, a week in which normal schedules prevailed once again after two weeks disrupted by major league baseball playoffs and the World Series. According to A.C. Nielsen's National Television Index, CBS averaged an 18 rating/28.3 share for the week, compared with a 16/26.7 for ABC and a 15.8/24.9 for NBC-TV. It was NBC's second-highest rated week this season, behind week two, when baseball playoff games helped it to an average 16/26.

CBS won Thursday, Friday and Sunday. ABC won Wednesday and Saturday decisively and nosed past a challenge from NBC, which was one-tenth of a rating point behind, on Monday. NBC took Tuesday.

Five of the top 10 programs were CBS's, including the highest-rated *Simon & Simon*, 26.6/40, which increased its average over the past three weeks, rising from ninth place to third to first. *NBC Monday Night Movie*, the made-for-TV, *Policewoman Centerfold*, (23.6/35), ranked seventh for the week, overpowering ABC's *Monday Night Football*, a game between the Washington Redskins and the Green Bay Packers (20.4/35) and CBS's *AfterMASH* (19.5/28).

Combined, the three networks averaged a 49.8/79.9, down from week four last year (51.9/83.5) which included games six and seven of the World Series but only slightly under last year's week five (48.7/80) when normal programing resumed.

In the evening news, CBS rose to a 12.7/24, from an average the week before of 12.1/22. NBC stayed exactly the same at 10.6/20 and ABC slipped slightly, from a 10/20 to a 9.7/18.

On Monday, the first CBS has lost this season, ABC averaged a 19.7/29.7 to NBC's 19.6/29.5. Competition between football on ABC and *Centerfold* on NBC deflated ratings for CBS's *Emerald Point, N.A.S.* (12.7/20) as well as *AfterMASH*, but CBS won the 8-9 p.m. slot with *Scarecrow and Mrs. King* (20.4/31), which trounced ABC's *That's Incredible* (16.6/26) and NBC's *Boone* (11.6/18).

On Tuesday, CBS's made-for-TV movie, *China Rose*, starring George C. Scott and Ali McGraw (16.6/27), finished behind NBC's *Remington Steele* (19.4/30) and ABC's *Three's Company* (18.7/29), but ahead of ABC's *Oh Madeline!* (15.7/24) and *Hart to Hart* (15.2/26), and NBC's rerun of a series pilot, *Bunco* (14.6/25). NBC's *A Team* (24.9/38) dominated the 8-9 p.m. slot, overwhelming CBS's *Mississippi* (14.4/22) and ABC's *Just Our Luck* (12.4/19) and *Happy Days* (12.8/19).

ABC's lineup of *Fall Guy* (23/36), *Dynasty* (25/40) and *Hotel* (21.4/41) continued to dominate Wednesday, giving the network an average 23.8/38.3 to NBC's 15.2/24.6 and CBS's 10/15.8. CBS's three-hour broadcast of the feature film, *S.O.B.* (9.9/16) was the night's lowest-rated program, followed by a variety special, *I Love Men* (10.6/20), on NBC.

Thursday was not only CBS's highest-rated night of the week, but also one in which the network won every time period, including 10-11 p.m., when *Knot's Landing* (20.4/33) edged past NBC's usually-winning *Hill Street Blues* (20.1/33). ABC's now-canceled pair of comedies, *9 to 5* (9.9/15) and *It's Not Easy* (9/14), were the night's lowest-rated shows, while ABC's *Trauma Center* (10.8/16) fared little better, losing to CBS's *Magnum P.I.* (25.3/39) and NBC's pair, *Gimme A Break* (16/25) and *Mama's Family* (15.9/24).

NBC's Friday-night lineup of all new series gave the network its lowest rated night so far this season (9.7/16.2), with the premiere episode of *Jennifer Slept Here* (12.2/20), NBC's highest-rated show for the night, and for its serial, *For Love and Honor* (7.6/13), its lowest. ABC's *Benson* (15.8/27) and *Webster* (16/26) finished just behind CBS's *Dukes of Hazzard* (16.8/28), but the second-place network's *Lottery* (12.5/20) and *Matt Houston* (13.8/24) made no inroads against CBS's *Dallas* (25.3/41) and *Falcon Crest* (22.2/39).

A Caribbean Mystery, a CBS made-for-TV movie based on an Agatha Christie novel and starring Helen Hayes (18.1/31), finished behind ABC's *Love Boat* (19.4/33) but ahead of its *Fantasy Island* (16.2/29) on Saturday. A poor lead-in from CBS's now-canceled *Cutter to Houston* (8.3/14), left that network with an average 14.8/25.3 for the night, compared with ABC's 17.7/30.7. NBC's *Rousters* (7.7/13) and *Yellow Rose* (8.4/15) contributed to an overall 10.8/18.6 for that network Saturday.

CBS finished with a two-point lead on Sunday, despite competition from a prime time NFL football game between two of the season's strongest teams, the Los Angeles Raiders and the Dallas Cowboys (20.7/36) on ABC. The game won its time period, outperforming NBC's made-for-TV movie, *Women of San Quentin* (19.7/29) and series on CBS. NBC's *Knight Rider* (18/26) surpassed ABC's *Hardcastle & McCormick* (16/24), while CBS's *Alice* (18/26) lost 11 share points from its lead-in, *60 Minutes* (23.8/37). NBC's *First Camera* (8.2/12) moved from the bottom of the ratings pile for the first time this week, moving up to third from last.

CBS had half of the week's top 30 programs; ABC had eight and NBC seven. Of 22 new programs on all three networks, ABC had five of the top 10, CBS had four and NBC, one. Season-to-date ratings for ABC's eight new programs averaged 17.1/28; those for CBS's five new shows averaged 17.1/27 and those for NBC's nine, averaged 10.3/17. Season-to-date ratings for the networks overall put CBS slightly ahead with 18/28, followed by ABC (17.9/29) and NBC (15.5/25). □

Rank	Show	Network	Rating/Share
1.	Simon & Simon	CBS	26.6/40
2.	Dallas	CBS	25.3/41
3.	Magnum, P.I.	CBS	25.3/39
4.	Dynasty	ABC	25.0/40
5.	A Team	NBC	24.9/38
6.	60 Minutes	CBS	23.8/37
7.	Policewoman Centerfold	NBC	23.6/35
8.	Fall Guy	ABC	23.0/36
9.	Falcon Crest	CBS	22.2/39
10.	Hotel	ABC	21.4/41
11.	ABC NFL Football Special	ABC	20.7/36
12.	NFL Monday Night Football	ABC	20.4/35
13.	Knots Landing	CBS	20.4/33
14.	Scarecrow and Mrs. King	CBS	20.4/31
15.	Hill Street Blues	NBC	20.1/33
16.	Women of San Quentin	NBC	19.7/29
17.	AfterMASH	CBS	19.5/28
18.	Love Boat	ABC	19.4/33
19.	Remington Steele	NBC	19.4/30
20.	Jeffersons	CBS	19.4/27
21.	Trapper John, M.D.	CBS	19.3/29
22.	Three's Company	ABC	18.7/29
23.	Goodnight, Beantown	CBS	18.2/26
24.	A Caribbean Mystery	CBS	18.1/31
25.	Alice	CBS	18.0/26
26.	Knight Rider	NBC	18.0/26
27.	One Day at a Time	CBS	17.9/25
28.	T.J. Hooker	ABC	17.6/30
29.	Cheers	NBC	17.4/26
30.	Newhart**	CBS	17.1/25
31.	Dukes of Hazzard	CBS	16.8/28
32.	China Rose	ABC	16.6/27
33.	That's Incredible	ABC	16.6/26
34.	Diffrent Strokes	NBC	16.5/28
35.	Real People	NBC	16.4/26
36.	Fantasy Island	ABC	16.2/29
37.	Family Ties	NBC	16.2/26
38.	Facts of Life	NBC	16.1/25
39.	Webster	ABC	16.0/26
40.	Gimme A Break	NBC	16.0/25
41.	Hardcastle & McCormick	ABC	16.0/24
42.	Silver Spoons	ABC	15.9/27
43.	Mama's Family	NBC	15.9/24
43.	We Got It Made	NBC	15.9/24
45.	Benson	ABC	15.8/27
46.	Oh Madeline!	ABC	15.7/24
47.	Hart to Hart	ABC	15.2/26
48.	Bunco	NBC	14.6/25
49.	Mississippi	CBS	14.4/22
50.	Matt Houston	ABC	13.8/24
51.	Happy Days	ABC	12.8/19
52.	Emerald Point N.A.S.	CBS	12.7/20
53.	Lottery	ABC	12.5/20
54.	20/20	ABC	12.4/20
55.	Just Our Luck	ABC	12.4/19
56.	Jennifer Slept Here*	NBC	12.2/20
57.	Ripley's Believe It Or Not	ABC	11.9/20
58.	Boone	NBC	11.6/18
59.	Mr. Smith	NBC	10.9/19
60.	Trauma Center	ABC	10.8/16
61.	I Love Men	NBC	10.6/20
62.	S.O.B.	CBS	9.9/16
62.	Manimal	NBC	9.9/16
64.	9 to 5	ABC	9.9/15
65.	It's Not Easy	ABC	9.0/14
66.	Yellow Rose	NBC	8.4/15
67.	Cutter to Houston	CBS	8.3/14
68.	First Camera	NBC	8.2/12
69.	Roustera	NBC	7.7/13
70.	For Love And Honor	NBC	7.6/13

* New program-premiere episode
** Returning program-premiere episode

TV actions

■ KHAI-TV (ch. 20) Honolulu,—Granted MP to change ERP to 630 kw vis., 631 kw aur.; HAAT: 120 ft., and change TL (BPCT-790309LC, as modified). Action Oct. 7.

■ WRSP-TV (ch. 55) Springfield, Ill.—Granted MP to change ERP to 2,115 kw vis., 211.5 kw aur.; change HAAT to 1203.2 ft., and change TL (BPCT-820127KN). Action Oct. 7.

■ WAQP (ch. 49) Saginaw, Mich.—Granted MP to change TL (BPCT-800910KF, as modified). Action Oct. 7.

In Contest

Actions

■ Commission denied petition for further reconsideration of report and order in LPTV proceeding filed by the National Association of Public Television Stations. NAPTS sought reinstatement of a priority for rebroadcasts of noncommercial educational programing via translator on vacant channels reserved for full service noncommercial broadcasters. Action by memorandum opinion and order (FCC 83-486) Oct. 19. Commissioner Dawson not participating.

■ Commission, acting on its own motions, proposes to modify multiple ownership rules—Amendment of Sections 73.35, 73.240, and 73.636 of the Commission's rules—commonly known as the "seven station rule." General Docket No. 83-1009. Adopted Sept. 22.

■ Third notice of proposed rulemaking—amendment of commission's rules to allow selection from among certain competing applications using random selection or lotteries instead of comparative hearings. Commission recommends consideration of inclusion of women as group entitled to benefit of preferences. Gen. Docket No. 81-768 Adopted Setp. 22.

■ Fort Valley, Ga.—petition for reconsideration (Valley Cable TV Inc.)—Chief, Mass Media Bureau, ordered Valley Cable, operator of cable TV system serving Peach County, Ga., to forfeit $3,000 for willful or repeated violation of the rules, for failure to carry WGXA(TV) Macon, Ga., on its cable system. Petition of Valley Cable denied by chief, Mass Media Bureau. Memorandum opinion and order adopted Oct. 7.

■ Breckenridge Hills Village, Mo.—petition for special relief (Continental Cablevision of St. Louis County Inc.)—Continental sought waiver of Section 76.31 of commission's rules to allow franchise payment to the Village of Breckenridge Hills of 5% of gross revenues—3% is allowed by commission rules. Petition denied by chief, video services division. Memorandum opinion and order adopted Oct. 7.

■ Columbus, Ohio—concerning political broadcasting (re: WCMH-TV Columbus)—Complaint was filed by Charles O. Ross, who states he is a candidate for mayor of Columbus, and who alleges that WCMH is airing a debate between two of his opponents and not allowing him "equal opportunities." Debate was sponsored by the League of Women Voters. Chief, fairness/political programing branch, enforcement division, supported station and took no action. Staff ruling adopted Oct. 14.

■ Arlington, Va.—petition to deny application for assignment of license (Committee to save WEAM)—Committee claimed format change and commission rules on multiple ownership as grounds for denial of application (BAL-830527FI). Chief, audio services division, Mass Media Bureau, denied petition. Reply (8910-KK) dated Oct. 18.

Competing applications

■ San Francisco—mutually exclusive applications (West Coast United Broadcasting Co., Together Media Ministries and LDA Communications Inc.)—ALJ Edward J. Kuhlmann granted application of West Coast United for CP for ch. 38. Renewal application of previous licensee, Faith Center Inc., was dismissed last March 22 (BROADCASTING, March 28). Initial decision issued Oct. 7 (BC dockets 82-339-442).

■ Eagle, Colo.—Applications for CP for a new FM station (High Country Broadcasting, Eagle Broadcasters, Castle Peak Communications, Discovery Broadcasting)—Review Board approved a joint request for approval of settlement agreements between three of applicants—Castle Peak withdrew from hearing and its application was subsequently dismissed. Approval granted by memorandum opinion and order on Oct. 11 (BPH-810212AA, 810507AF, 810819AG, 810819AK).

■ Orange Park, Fla.—mutually exclusive applications (Clay Television Inc., and Orange Park Florida T.V. Inc.)—Proceeding before Review Board involved applications for authority to construct new commercial UHF on channel 25 in Orange Park. Board granted petitions for leave to amend filed by Orange Park T.V. Inc. and accepted amendments. Application for CP of Orange Park was denied (BPCT-801229KK); that of Clay Television Inc. was granted. (BPCT-801010KE).

■ Menominee, Mich.—action in docket case—Commission granted application of CJL Broadcasting Inc. for a new FM on ch. 292 (106.3 mhz) and denied competing application of Men-Mar Broadcasting Corp. Action reversed a Review Board decision issued in December 1981. (BC 80-323-24) Issues were demerit applied for program duplication and preference given for diversification. (FCC 83-490) Action of Oct. 19. Commissioner Quello absent.

■ Mount Vernon, Wash.—petition seeking reconsideration (Valley Broadcasters Inc.)—Sought sustaining of ALJ's ruling, previously reversed by Review Board (FCC 83R-69), denying petition for leave to amend of Northwest Indian Women Broadcasters Inc., and dismissing its application in proceeding. Review Board dismissed Valley's petition. Adopted Oct. 19.

■ Gilston and Fairmont, W.Va.—petition to deny application (Margaret J. Hanway and The Gilcom Corp."of West Va.)—Hanway had filed petition to deny Gilcom's application. W. Jan Gay, assistant chief, audio services division, Mass Media Bureau, denied Hanway petition. Adopted Sept. 30.

Legal Activities

■ WHW Enterprises Inc.—Filed a notice with the U.S. Court of Appeals, Washington, appealing the FCC's order (FCC 83-368), denying WHW review of a review board decision granting the application of Radio Portage Inc. for a new FM station at Portage, Mich., and denying three competing applications (Case No. 83-2067).

Allocations

Applications

■ Garberville, Calif.—Daniel J. Healy seeks to substitute Class C FM ch. 284 for ch. 261A, and to modify license to specify operation on Class C channel. Deadlines: Comments due Dec. 5; reply comments, Dec. 20. Address of petitioner's counsel: John P. Bankson Jr. at 888 16th St., N.W., Washington 20006. (MM 83-1123) Adopted Oct. 6.

■ Merced, Calif.—Stephen J. Mewhort requests assignment of ch. 51; community's first TV allocation. Comments due Dec. 5; reply comments, Dec. 20. Address: P.O. Box 843, Clovis, Calif. 93612. (MM 83-1119) Adopted Oct. 6.

■ Mount Bullion, Calif.—Eric R. Hilding proposes assignment of Class B FM ch. 260; community's first FM service. Comments due Dec. 5; reply comments, Dec. 20. Address: P.O. Box 1300 Freedom, Calif. 95019 (MM 83-1125) Adopted Oct. 6.

■ Silverton, Colo.—Longhorn Communications Inc. seeks to substitute class C FM channel 279 for channel 280A, and to modify its license to specify operation on the Class C channel. Commission will also consider comments on the proposal to assign Class C ch. 297 to Silverton. Comments due Dec. 5; reply comments, Dec. 20. Address: Theresa S. Kessler, 1911 Main Avenue, suite 254, Durango, Colo. 81301. (MM 83-1131) Adopted Oct. 6.

■ Clermont, Fla.—H. James Sharp requests assignment of TV ch. 68; community's first TV broadcast service. Comments due Dec. 2; reply comments, Dec. 19. Address of petitioner's counsel: James A. Koerner at 2033 M St., N.W., Suite 203 Washington 20036. (MM 83-1115) Adopted Oct. 6.

■ Naples, Fla.—Meycom Inc. requests assignment of TV ch. 46; community's second commercial television service—current assignment is ch. 26. Comments due Dec. 5; reply comments, Dec. 20. Address: P.O. Box 478, Marco Island, Fla. 33937. (MM 83-1118) Adopted Oct. 6.

■ Palatka, Fla.—Pentecostal Revival Association Inc. proposes dereservation of noncommercial educational TV ch. 42, and substitution of ch. 63 in lieu thereof as community's first commercial television assignment. Chief, policy and rules division, said "we do not think that the public interest would be served by deleting the educational reservation on ch. 42," but will propose ch. 63 as additional channel. Comments due Dec. 5, reply comments, Dec. 20. Address: Reverend Dolly M. Harrell, president, Rt. 4, Box 1506, Palatka, Fla. 32077.

■ Sebring, Fla.—Focus Broadcast Communications Inc. requests assignment of TV ch. 60; community's first commercial TV allocation. Currently, Sebring is assigned noncommercial educational ch. 48, which is unoccupied. Comments due Dec. 2; reply comments, Dec. 19. Address: David W. Eakins, president, 129 South Commerce St., Sebring, Fla. 33870. (MM 83-1117) Adopted Oct. 6.

■ Venice, Fla.—Holiday Group Inc. seeks assignment of TV ch. 46; community's first TV assignment. Comments due Dec. 5., reply comments, Dec. 20. Address: c/o Colby M. May; May, Dunne & Gay; 1156 15th St., N.W., Washington, D.C. 20005. Adopted Oct 6.

■ Ft. Dodge and Hampton, Iowa—Harold A. Jahnke requests reassignment of TV ch. 50 from Ft. Dodge, Iowa; first TV allocation to Hampton. Channel 50 has been vacant and unapplied for at Ft. Dodge since June 1981. Comments due Dec. 5, reply comments, Dec. 20. Address: 421 Central Avenue E., Hampton, Iowa 50441. (MM 83-1120) Adopted Oct. 6.

■ Murray, Ky.—Stanley G. Emert requested assignment of TV ch. 38; community's first local commercial TV broadcast service. Comments due Dec. 5, reply comments, Dec. 20. Address of petitioner's consultant: Edward M. Johnson, One Regency Square, Suite 450, Knoxville, Tenn., 37915. (MM 83-1122) Adopted Oct. 6.

■ Somerset, Ky.—Cumberland Communications Inc. seeks assignment of FM ch. 272A; community's second FM channel. Comments due Dec. 5; reply comments, Dec. 20. Address: P.O. Box B, Somerset, Ky. 42501. (MM 83-1133) Adopted Oct. 6.

■ Truro, Mass.—John T. Galanses requests assignment of FM ch. 272A; first FM service for community. Petitioner has also requested assignment for Strasburg, Va. (see below). Comments due Dec. 5, reply comments, Dec. 20. Address: 205 Casa Solana, Key West, Fla. 33040. (MM 83-1126) Adopted Oct. 6.

■ Norway, Mich.—Robert A. Sherman seeks assignment of ch. 232A; community's first FM channel. Canadian concurrence in proposed assignment must be obtained. Comments due Dec. 5; reply comments Dec. 20. Address: 1039 Division, Port Huron, Mich. 48060. (MM 83-1134) Adopted Oct. 6.

■ Marion, Miss.—Larry G. Fuss, Sr. proposes assignment of ch. 276A; community's first local FM service. Comments dues Dec. 5; reply comments, Dec. 20. Address: 331 Bellifford Court, Mars, Pa. 16046 (MM 83-1132). Adopted Oct. 6.

■ Cullowhee, N.C.—Greg Ryder requests assignment of TV ch. 31.; community's first local TV service. Comments due Dec. 5; reply comments, Dec. 20. Address: P.O. Box 172, Cullowhee, N.C. (MM-83-1135) Adopted Oct. 6.

■ Jamestown, Tenn.—Jamestown Broadcasting Co. seeks assignment of ch. 276A; community's second FM assignment. Comments due Dec. 5; reply comments, Dec. 20. Address: c/o Barbara R. Feeherry, Tierney and Swift, Law Offices, 1925 K St., N.W., Suite 300, Washington, D.C. 20006. (MM 83-1129) Adopted Oct. 6.

Summary of broadcasting
as of July 31, 1983

Service	On Air	CP's	Total *
Commercial AM	4,723	162	4,885
Commercial FM	3,458	422	3,880
Educational FM	1,101	163	1,264
Total Radio	9,282	747	10,029
FM translators	693	403	1096
Commercial VHF TV	536	9	545
Commercial UHF TV	321	191	512
Educational VHF TV	112	5	117
Educational UHF TV	171	20	191
Total TV	1,140	225	1,365
VHF LPTV	168	84	252
UHF LPTV	48	69	117
Total LPTV	216	153	369
VHF translators	2,786	235	3,021
UHF translators	1,825	372	2,197
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.